



CZECHIA BUSINESS DELEGATION

accompanying the President of the Senate of the Czech Republic,
H.E. Miloš Vystrčil, to Japan

8-14 February 2025



Environmental Machines

SINCE 1992

Laski company was founded in 1992 and its main activities are currently focused on the production of machines designed and intended for municipal services on a professional basis and sales of combustion engines.

Its principal products are especially stump cutters, chippers, shredders, trenchers and leaf exhausters. The company is also engaged in the sales of Kohler engines or other equipment, such as turf cutters etc.

The manufacturing plant is located in the Czech Republic and the Laski products are exported to 50 countries worldwide, such as Australia, Chile, India, the USA and in particular to the EU states. The company's export sales represent about 90% of its total output. At the same time the Laski products conform to all applicable environmental requirements, EU standards, regulations and directives.



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All information may change any time.



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ABOUT the Czech Republic

Surface area: 78 864 km²

Population: 10.61 million

Capital city: Prague

President: H.E. Petr Pavel

System of government:
Unitary parliamentary republic

Legislature: Senate (upper house), Chamber of deputies (lower house)

Membership:

- European Union
- United Nations
- NATO
- WTO
- IMF
- OECD

Currency and welfare:

Czech Crown
(1 crown = 100 hellers)

1 EUR = 25 CZK

1 USD = 20.5 CZK

Total GDP: \$343 billion
(47th in the World by IMF)

GDP per capita: \$31,000
(38th in the World by IMF)

Useful information:

Internet domain: .cz

Calling code: +420

Time zone:
CET (UTC+1) / CEST (UTC+2)

Date format: d. m. yyyy

Greetings!

We are honored you are holding this brochure in your hands right now and we hope you will find it useful for getting to know more about companies in Czechia in order to start successful business relationships with companies in Japan.

This business mission is focused on Czech companies operating in the energy sector, creative industries (particularly gaming), ICT (cyber), science and research. It is being led by the Vice President of the Czech Chamber of Commerce, Mr. Radek Jakubský, and will visit Osaka, Kyoto, and Tokyo. The program includes business meetings and subsequent B2B negotiations, in cooperation with our diplomatic missions and local institutions.

We look forward to meeting you.

CZECH CHAMBER OF COMMERCE



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Dear colleagues, ladies and gentlemen,

Thanks to the cooperation with the Czech Chamber of Commerce, entrepreneurs will be a very important part of the official Senate delegation visiting Japan. Supporting Czech entrepreneurs abroad is one of the fundamental tasks of us politicians, and I am pleased that we can now implement this support for Czech entrepreneurs in the 'Land of the Rising Sun'. Czech-Japanese relations are strong – they have a tradition going back more than a century after all. For the Czech Republic, Japan is a key and stable partner in the Indo-Pacific region, which is playing an increasingly important role in today's rapidly developing world. Japan is one of the world's largest economies along with the USA, China, and Germany. Like many other countries, it is still coping with the aftermath of the coronavirus pandemic, and the current period is an opportunity for Japan to revive and modernise its economy.

The promising ICT and creative industries, which are developing at a rapid pace, particularly stand out in this respect. Japan has a strong demand for cutting-edge technology and has long been a trend-setter in the gaming sector – companies such as Nintendo and Sony/PlayStation are a testament to this. Given that the Czech video game industry has made a considerable name for itself globally in recent years, the development of further Czech-Japanese cooperation in this sector is clearly on the cards.

In addition to the further development of bilateral trade, I believe that this visit will also lead to the strengthening of friendly relations between the Czech Republic and Japan. Cooperation between countries for which the support of democracy and the free world is non-negotiable is essential for our prosperous future. Let me wish you a successful mission and fruitful negotiations with your Japanese partners.

Miloš Vystrčil

President of the Senate of the Parliament of the Czech Republic



Ladies and gentlemen,

Let me please address you on behalf of the Czech Chamber of Commerce as the leader of our business mission to Japan. This mission is accompanying the President of the Senate of the Parliament of the Czech Republic, H.E. Mr. Miloš Vystrčil, and focusing on companies involved in ICT, the creative industries (especially gaming) and artificial intelligence. Our delegation consists of companies that are already involved in ongoing projects in these sectors as well as companies looking for new business and investment opportunities. This visit, which will take us to Osaka, Kyoto, and Tokyo, presents a unique opportunity for Czech companies to expand their global presence and explore new avenues for cooperation.

The Czech Republic is known for its highly skilled workforce, innovative spirit and rich history of industrial excellence. Our delegation is here to build strong, mutually beneficial relationships with Japanese businesses and open doors for Czech companies to engage in meaningful collaboration. Japan is a country renowned for its remarkable work ethic, determination and innovation. In the world of business, Japan has produced some of the most influential companies and visionary leaders who make significant contributions to global commerce and set standards of excellence. We believe that by working together, we can create valuable synergies that will lead to long-lasting success. We are certain that this visit shall significantly contribute to the economic ties between Czechia and Japan. Through productive dialogue and joint efforts, we can explore new pathways for investments, trade, and cooperation that promise benefits and growth.

I am very pleased that the Czech Chamber of Commerce can assist you in finding new partnerships and joint projects.

I wish you many successful business meetings!

Radek Jakubský

Vice President of the Czech Chamber of Commerce

1 AtomTrace a.s.

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PARTICIPANT:
Jan Proček
CEO



PARTICIPANT:
Filip Dvořák
CEO

AtomTrace is a leading global provider of instruments and applications for Laser-Induced Breakdown Spectroscopy (LIBS), enabling the chemical analysis of materials. Focused on research, development, and design, AtomTrace delivers LIBS solutions for a wide range of industrial and scientific applications, including real-time, in-field, on-site, in-line, and laboratory analysis of chemical elements in materials. AtomTrace is proud to be a partner of the Czech Exposition at Expo 2025 Osaka.

Number of Employees: 25
Year of Foundation: 2014

We are AI scientists leveraging advanced Planning Agents, originally developed for space systems, to tackle gaming's top challenge: automated game testing. As games grow more complex, studios spend over \$10 B annually on testing. Our agents play games end-to-end, scaling to thousands in parallel with smaller, maintainable models. They are explainable, learn from minimal data, and integrate quickly using large language models. Ideal for RPGs, RTS, puzzles, and more, our solution reduces costs and accelerates time-to-market, letting studios focus on creating great games.

Number of Employees: 34
Year of Foundation: 2022

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CFO



PARTICIPANT:
Radek Jakubský
CEO

Grip Studios is an independent, top-tier game development studio with over 15 years of industry experience, an unrivaled reputation and a diverse portfolio of more than 50 completed games across all major platforms. Based in the heart of Central Europe, we have development hubs in Prague, Brno, and Bratislava.

Number of Employees: 160
Year of Foundation: 2009

PROMA REHA is a traditional manufacturer of medical and nursing beds. The company, with an annual turnover of several million euros, is celebrating success worldwide. It has a strong position in Scandinavia, Eastern Europe, North Africa and the Middle East. Behind this success is hard and honest work, quality products and professional services. The company has experience in the development and construction of medical beds since 1990. Our beds help patients and medical staff in more than 70 countries around the world. We are constantly improving our products to meet the latest trends in modern medicine.

Number of Employees: 180
Year of Foundation: 1990

5 Kovona a.s.

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🌐 www.kovona.com



PARTICIPANT:
Karel Špitálník
CEO

The foundations of our brand and our technical know-how go all the way back to the times of Czechoslovakia. We focus on providing quality, but affordable solutions for your process variable measurement and instrumentation needs. We are cooperating with a variety of customers and suppliers worldwide and are always looking to expand our horizons. Algeria, Kenya and Africa in general pose new exciting opportunities for us and we hope to form stable and productive business relationships here.

Number of Employees: 130

Year of Foundation: 1913

6 Madfinger Games, a.s.

📍 Škrobárenská 502/1, 61700, Brno
✉ mrabas@madfingergames.com
☎ +420 777 315 071
🌐 www.madfingergames.com



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Madfinger Games, founded in 2010 in Brno, Czech Republic, is renowned for hit mobile titles like Shadowgun and Dead Trigger. In 2024, the studio expanded to PC gaming with Gray Zone Warfare, a tactical FPS showcasing their innovation and ambition. Known for a free, creative company culture, Madfinger Games empowers its passionate team to deliver high-quality, engaging experiences while maintaining independence and ownership of their projects.

Number of Employees: 95

Year of Foundation: 2010

7 Oddin.gg s.r.o.

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☎ +420 721 911 391
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PARTICIPANT:
Jan Nykl
Strategist

As the number one B2B choice for esports betting, Oddin.gg empowers its partners' growth with a complete end-to-end esports betting ecosystem. Oddin.gg's partners benefit from its multi-award winning esports odds feed, risk management, iFrame solution, widgets, 24/7 content, bet builder, live esports data, and marketing services. The company maximizes profitability for its partners by combining machine learning algorithms with advanced data science.

Number of Employees: 300
Year of Foundation: 2018

8 Plan A Collective s.r.o.

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PARTICIPANT:
Tereza Roller
Creative Director

Plan A is a premium, remote team of 90+ world-class veterans excelling in Xdev, engineering, porting, vehicles, weapons, props, human and creature design, VFX, technical art and UI/UX. We strive for excellence, innovation, and impact, raising the bar for video games and simulations. As a leader in IPs, tech, and solutions, we share knowledge through education and philanthropy, driving meaningful change and redefining industry standards.

Number of Employees: 100
Year of Foundation: 2019

9 **Startup Disrupt, s.r.o.**

📍 Rybná 716/24, 11000, Praha 1
✉️ patrik@lxvi.cz
☎️ +420 720 766 159
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PARTICIPANT:
Patrik Juránek
CEO

Startup Disrupt is a global platform uniting 30,000 founders and innovators with global ambitions. We inspire, educate, and connect startups to Fortune 500 enterprises, investors, and industry leaders. Through international conferences, business missions, and tailored go-to-market strategies, we empower startups to scale and thrive globally. Join a thriving community driving innovation and transforming ideas into world-changing impact.

Number of Employees: 10
Year of Foundation: 2017



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We are a digital talent & creative agency connecting the most talented content creators with brands and their customers. We work on campaigns for major global brands and represent the most talented creators on social networks. We are a small company, but we prepare projects that no one else in the Czech Republic can implement.

Number of Employees: 4
Year of Foundation: 2017



MATERIAL ENGINEERING
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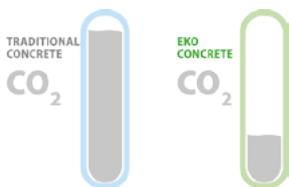
We specialize in the **development of advanced materials**, using the latest knowledge of science and research.

ECOCONCRETE

We're developing new eco-concrete and mortar types by replacing Portland cement, a major source of greenhouse gases, with waste and qualified raw materials.

These materials can significantly reduce CO2 emissions by 50% - 80% during production compared to traditional concrete.

Our eco-concrete is **versatile, heat-resistant, healthfriendly, and suitable for use in various construction** elements like urban furniture, garden structures, and soundproof walls.



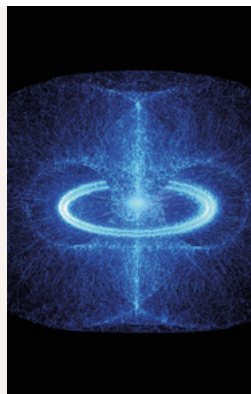
BETONEXT

The BETONEXT project focuses on creating new, eco-friendly building materials to combat the rise in greenhouse gases.

This initiative draws from ancient techniques and modern insights into natural and secondary raw materials. **Our special technology significantly cuts CO2 emissions** while adhering to standard design parameters.

ANORGAN

We have developed a series of new inorganic materials called ANORGAN "X," **designed to shield against penetrating radiation such as ionizing rays**. These materials were created through careful lab work, including sample preparation and design, experimental setup, and theoretical calculations to ensure optimal shielding properties. ANORGAN products, **suitable for use in nuclear energy, healthcare, IRS, and defense, boast significant technological processability, non-flammability, and temperature stability up to 1200°C**. They are also environmentally friendly, posing no disposal issues and maintaining integrity in radiation-heavy environments. This development encompasses various products tailored **for shielding against both neutron and gamma radiation**.



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