

KOMORA



Entrepreneurship, business and lifestyle magazine

A platform for discussing more than current business topics and trends.

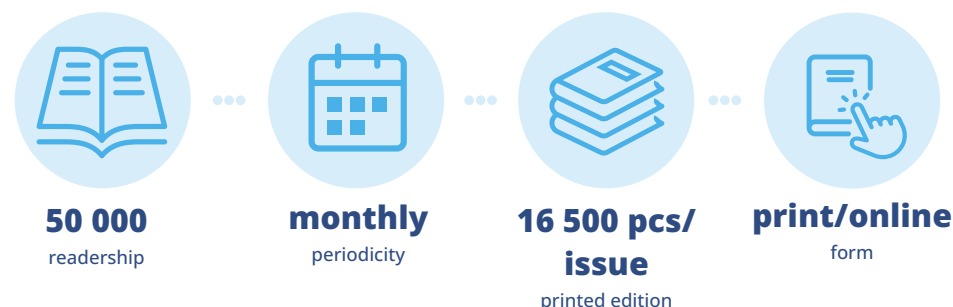


The title is part of Mediaboard's media monitoring.

DISTRIBUTION

- 16 000 companies – members of Czech Chamber of Commerce
- Czech Chamber of Commerce's 60 regional offices
- nearly 130 professional and specialised associations
- government agencies, public administration (senators, parliamentary caucuses, governors, mayors, etc.)

Members of CCC employ almost two-thirds of the economically active population of the Czech Republic. Their share in country's total GDP is 60%, which is approximately 3 200 billion CZK. Almost 80% of this sum is generated by companies with 100 or more employees. More than 60 of the 100 largest companies are members of the Czech Chamber of Commerce.



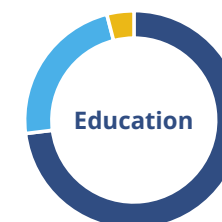
STRUCTURE OF THE MAGAZINE'S READERSHIP



- 36 % 1–25
- 35 % N/A
- 15 % 26–100
- 10 % 101–500
- 4 % 501–1000



- 89 % owners, CEOs, senior management
- 11 % employees without subordinates

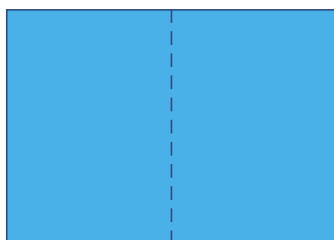


- 73 % university degree
- 23 % secondary education
- 4 % other



- 30 % other services (public)
- 11,8 % engineering, electrical engineering
- 10,6 % construction, building materials
- 10,4 % commerce & banking, financial and insurance services
- 9,9 % accommodation, gastronomy, hospitality, tourism
- 6,2 % manufacturing (chemicals, furniture, timber, tobacco, hide, plastic, glass)
- 6 % production and distribution of gas, heat, electricity and water & telecommunications, IT
- 4,4 % education & culture
- 3,8 % financial & legal advisory
- 2,6 % transportation, logistics & storage
- 2,3 % real estate & rental services
- 2 % food processing industry

ADVERTISEMENT PRICE AND SIZE



Double page spread

420 × 297 mm (+ 4 mm bleed)

3 710 EUR



Full page

210 × 297 mm (+ 4 mm bleed)

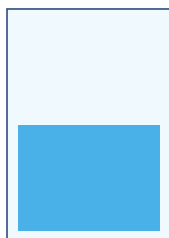
2 420 EUR



2nd cover page

210 × 297 mm (+ 4 mm bleed)

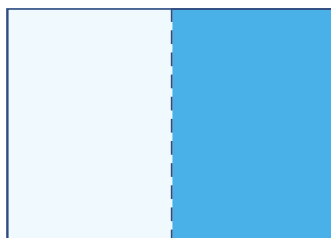
2 880 EUR



1/2page

188 × 125 mm

1 700 EUR



3rd cover page

210 × 297 mm (+ 4 mm bleed)

2 710 EUR



Back cover

210 × 297 mm (+ 4 mm bleed)

3 550 EUR

RELEASE SCHEDULE

Issue	Deadline	Publication
● February	23. 01. 2025	10. 02. 2025
● March	20. 02. 2025	10. 03. 2025
● April	25. 03. 2025	10. 04. 2025
● May	23. 04. 2025	12. 05. 2025
● June	23. 05. 2025	10. 06. 2025
● July / August	25. 06. 2025	11. 07. 2025
● September	25. 08. 2025	10. 09. 2025
● October	24. 09. 2025	10. 10. 2025
● November	23. 10. 2025	10. 11. 2025
● December	24. 11. 2025	10. 12. 2025

ADDITIONAL SERVICES PRICELIST

- Editorial revision – 1 standart page **33 EUR**
- Graphic design (image advertising) **27 EUR/hour**
- Inserted flyer up to **A4 from 0,20EUR per piece**

The stated prices are **excluding VAT**.