



## TITLE CHARACTERISTIC

KomoraPlus is a news portal of Czech Chamber of Commerce with a guaranteed information source, bringing the news and pieces of information to businessmen since June 2020. KomoraPlus covers news, trends, opinions and statistics from all the areas of the economy. The portal follows the basic trends in economic policy, information on the actions of the ministries and state administration and self-governance. It brings expert materials from the legislature, marketing, personal relations, finance and other areas of business life. It also brings forth information from various segments of the economy, as well as offering an insight of company owners and managers into the matters commonly dealt with by Czech companies.

It is a part of SEZNAM.CZ newsfeed.



## TARGET GROUPS/ READERS

Banking and financial services 5,8 %

Services 21,7 %

Trade 13,1 %

Agriculture and food processing 4,2 %

Construction industry 13,6 %

Mechanical engineering 11,8 %

Education 4,9 %



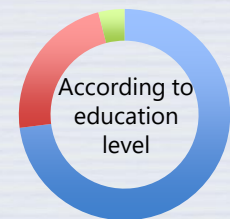
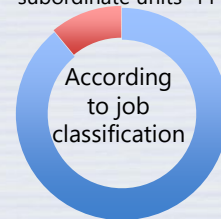
Employee with subordinate units, owners, CEO's, top managers 89 %

Employee without subordinate units 11 %

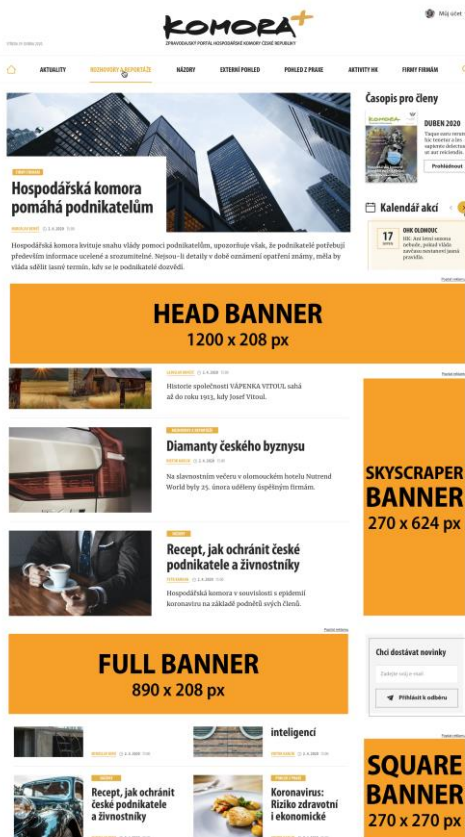
University degree 73 %

Secondary education 23 %

Other 4 %



## PRICELIST AND FORMATS OF ADVERTISING SPACE



AREA	SIZE	PRICE / MONTH
HEAD BANNER	1 200 x 208 px	635,00 EUR
FULL BANNER	890 x 208 px	347,00 EUR
SQUARE BANNER	270 x 270 px	185,00 EUR
SKYSCRAPER	270 x 624 px	285,00 EUR
PR ARTICLE (max. 4000 characters including spaces, 1 photo)		347,00 EUR
BANNER DESIGN, INCLUDING GRAPHIC DESIGN		145,00 EUR

**70 000**  
unique visitors  
to the portal  
weekly

[www.komoraplus.cz](http://www.komoraplus.cz)

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