



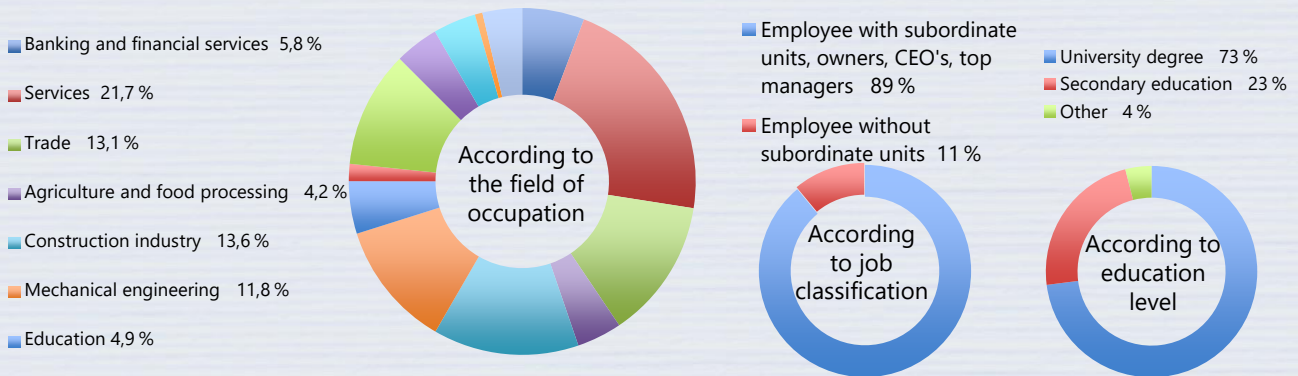
TITLE CHARACTERISTIC

KomoraPlus is a news portal of Czech Chamber of Commerce with a guaranteed information source, bringing the news and pieces of information to businessmen since June 2020. KomoraPlus covers news, trends, opinions and statistics from all the areas of the economy. The portal follows the basic trends in economic policy, information on the actions of the ministries and state administration and self-governance. It brings expert materials from the legislature, marketing, personal relations, finance and other areas of business life. It also brings forth information from various segments of the economy, as well as offering an insight of company owners and managers into the matters commonly dealt with by Czech companies.

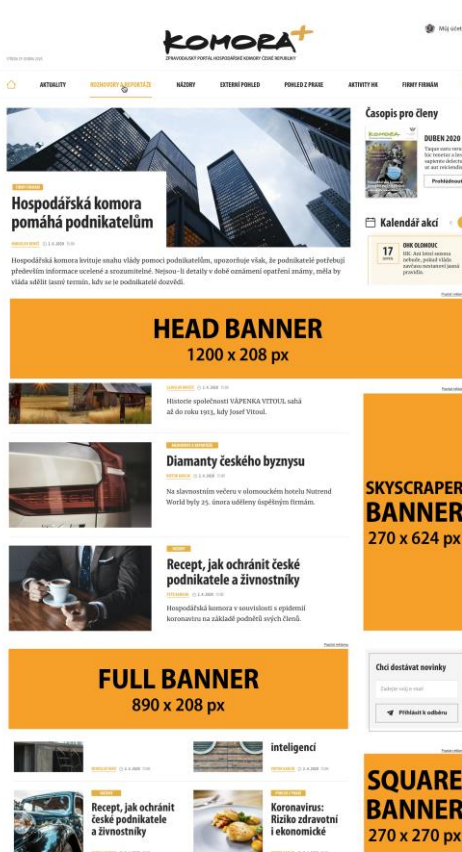
It is a part of SEZNAM.CZ newsfeed.



TARGET GROUPS/ READERS



PRICELIST AND FORMATS OF ADVERTISING SPACE



AREA	SIZE	PRICE / MONTH
HEAD BANNER - the whole width of the web, located between the sections, home page	1200 x 208 px	635,00 EUR
FULL BANNER – the width of a text field, home page	890 x 208 px	345,00 EUR
SQUARE BANNER – located in the side column on right between sections, next to the articles	270 x 270 px	195,00 EUR
SKYSCARPER - located in the side column on right between the sections, next to the articles	270 x 624 px	285,00 EUR
PR ARTICLE - max 4000 characters including spaces, 1 picture (include audio MP3 or video MP4 format)		345,00 EUR
BANNER DESIGN, INCLUDING GRAPHIC DESIGN		145,00 EUR

70 000
unique visitors
to the portal
weekly

www.komoraplus.cz

